







PANERA BRANDS, INC. ANNOUNCES INTENT TO FILE DRAFT REGISTRATION STATEMENT

ST. LOUIS, November 9, 2021 — Panera Brands, Inc. ("Panera Brands"), which is composed of Panera Bread, Caribou Coffee and Einstein Bros. brands, has announced its intent to submit a draft Registration Statement on Form S-1 to the Securities and Exchange Commission (the "SEC") relating to a proposed initial public offering of its common stock. The number of shares to be offered and the price range for the proposed offering have not yet been determined. The initial public offering is subject to market and other conditions, including the effectiveness of the Registration Statement.

This press release is being made pursuant to, and in accordance with, Rule 135 under the Securities Act of 1933, as amended (the "Securities Act"), and shall not constitute an offer to sell, or the solicitation of an offer to buy, any securities. Any offers, solicitations or offers to buy, or any sales of securities will be made in accordance with the registration requirements of the Securities Act.

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