



## PANERA BREAD SAYS CIAO TO AN ITALIAN SUMMER WITH LIMITED-TIME MENU LAUNCH CELEBRATING THE FLAVORS OF ITALY

**ST. LOUIS, June 25, 2025** — This summer, Panera is bringing the flavors of Italy to a cafe near you with the launch of three new, Italian-inspired menu items, each crafted to capture the essence of old-world flavors with a bold twist. Available for a limited time only, the new offerings are part of Panera's summer menu launch and perfect for warm-weather cravings and al fresco dining that will transport you to your own European escape.

Panera's latest mealtime favorites include:

- **Italian Steak & Mozz:** Tender, marinated sliced steak, fresh mozzarella, vine-ripened tomato, arugula, garlic aioli, fresh basil and Italian dressing on our Black Pepper Focaccia.
- **Italian Market Salad:** Mixed greens with arugula, tossed in Italian dressing. Topped with soppressata, shredded asiago cheese, chopped basil, salt & pepper, chickpeas and croutons.
- **Strawberry Basil Lemonade Fresca:** Refreshing lemonade made with agave nectar and strawberry puree fruit blend, infused with fresh strawberries and basil.

"With these new summer menu items, we wanted to channel the vibrant flavors of Italy in a way that was fresh and exciting for our guests," said Scott Uehlein, VP of Culinary, Panera Bread, "It's all about bringing together bold flavors and thoughtful pairings – so whether you're savoring the Italian Steak & Mozz sandwich or sipping on a Strawberry Basil Lemonade Fresca, each bite and sip is a moment of summer escape."

Panera's Unlimited Sip Club® members can enjoy sipping on the refreshing Strawberry Basil Lemonade Fresca as part of the suite of eligible beverages. And, for a limited time, new subscribers who sign up by June 30 will receive three full months of endless fountain drinks, iced and hot coffee, teas and more.\* Guests can enjoy sipping all summer alongside the Italian Summer lineup, or with other new menu items dropping this week including the new Ham Croissant Benny breakfast sandwich, Ranch Parm BLT Salad and Brownie Cheesecake Bites.

To order your next Panera meal, visit [PaneraBread.com](https://PaneraBread.com) or download the Panera app today.

### About Panera Bread

Our first cafe opened in 1987, founded with a secret sourdough starter and the belief that the best part of bread is sharing it. That vision led to the invention of the Fast Casual category with Panera at

the forefront, serving as America's kitchen table centered around our delicious menu of chef-curated recipes that are crafted with care by our team members. We make food that we are proud to serve our own families, from crave-worthy soups, salads and sandwiches to mac & cheese and sweets. Each recipe is filled with ingredients we feel good about and none of those we don't because we are committed to serving our guests food that feels good in the moment and long after. While our company is now nearly 2,200 cafes strong, our values and belief in the lasting power of a great meal remain as strong as ever. We spend each day filling bellies, building empowered teams and inspiring communities. Nothing beats breaking bread together.

As of June 3, 2025 there were 2,197 cafes, company and franchise, in 48 states and Washington D.C., and in Ontario, Canada, operating under the Panera Bread® or Saint Louis Bread Co.® names. Panera Bread is part of Panera Brands, one of the largest fast casual restaurant companies in the U.S., comprised of Panera Bread®, Caribou Coffee® and Einstein Bros.® Bagels. For more information, visit [panerabread.com](https://panerabread.com) or find us on X (@panerabread), Facebook ([facebook.com/panerabread](https://facebook.com/panerabread)) Instagram (@panerabread) or TikTok (@panerabread).

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\*New subscribers who sign up for a monthly Unlimited Sip Club subscription from 12:00am PT on June 2, 2025 through 11:59pm PT on June 30, 2025 will receive their first three months of an Unlimited Sip Club subscription for free. A new subscriber is a person that has never had an Unlimited Sip Club subscription through any name, email address, address, or phone number. Offer will be revoked if Panera determines, in its sole discretion, that person has another active Unlimited Sip Club subscription. Not valid with any other coupon or offer. Offer may expire or be terminated by Panera without notice due to error, fraud, computer error, electronic or technical malfunctions, or other unusual or unexpected circumstances. Other restrictions may apply. **General Unlimited Sip Club Terms:** Unlimited Sip Club subscription is available for registration and redemption in participating US cafes. Must be MyPanera member and at least 18 years of age to register. Registration available online only (including in-cafe kiosk). **You may cancel at any time. If you do not cancel either before your renewal date or the expiration of any promotional or trial subscription offer, your stored payment method will automatically be charged \$14.99 plus tax for a monthly subscription and will be charged on a recurring monthly basis every 30 days thereafter unless you cancel your subscription. To cancel subscription online, visit Manage Subscription section at [www.panerabread.com/UnlimitedSipClub](https://www.panerabread.com/UnlimitedSipClub) or on the Panera app.** Subscription provides eligible subscribers the following subscription benefits: drip hot coffee, iced coffee, hot tea, fountain soda beverages, and bubbler drinks (e.g., iced teas, lemonades, and other bubbler beverages) once every two hours during normal bakery-cafe business hours, including unlimited refills. Beverages may vary by location and time of day. Excludes all other beverages, including, without limitation, packaged beverages, smoothies, frozen blended drinks, hot chocolate, cold brew iced coffee, and espresso and cappuccino beverages. Customizations, including, without limitation, added espresso and syrups (e.g., vanilla, chocolate, cinnamon, and caramel) are not included in subscription monthly price. Upcharges apply. Other additions (e.g., milk, skim milk, almond milk, half & half, and sweeteners) are included in monthly subscription price but availability may vary by location and time of day. Limit one subscription per person. Excludes catering orders and orders placed on third-party delivery sites. Panera reserves the right in its sole discretion to offer additional or different subscription benefits to members based on geographic location, home bakery-cafe, program participation, period of recurring subscription, or other criteria. Other restrictions may apply. Visit here for complete terms: <https://www.panerabread.com/en-us/mypanera/subscription/terms-and-conditions.html>.