

**Panera Bread® Animal Welfare Progress Update  
December 2017**

Panera Bread continues to make steady progress in meeting its animal welfare commitments. In 2017, 98% of the meats served on sandwiches and salads in our US bakery-cafes met the company's animal welfare requirements, up from 82% in 2016. Additionally, the company continues trialing new plant-forward offerings to provide more options for guests. An update on progress in each category is below:

**Poultry: 2017 – 100% of poultry on sandwiches and salads is raised without antibiotics**

- In 2017, 100% of the chicken and turkey on our sandwiches and salads, equating to over 40 million pounds, was raised without antibiotics and vegetarian fed. This is up from 86% in 2016.
- Panera continues to engage with leading animal welfare organizations to chart our path toward improving broiler chicken welfare in the US by 2024.

**Pork: 2017 – 100% of bacon, breakfast sausage and ham served on sandwiches and salad was raised without antibiotics and was gestation crate free**

- All of the pork proteins served on sandwiches and salads, with the exception of our salami, was raised without antibiotics and gestation crates for pregnant sows. This equates to almost 7.5 million pounds and 90% of our total pork supply, down from 93% in 2016. This slight decrease is due to a reformulation of The Italian, which includes a larger portion of salami in lieu of turkey and steak.

**Beef Cattle: 2017 – 100% of beef was grass fed and finished**

- In 2017, 100% of our beef – or approximately 3 million pounds – was grass-fed, finished and free-range – up from 95% in 2016.

**Laying Hens (Eggs): 2017 – 14% of all eggs system-wide were cage free**

- In 2017, 27% of the almost 72 million shell eggs and egg whites used on sandwiches and salads across the US menu were cage-free. This includes 40% of the 48 million shell eggs we purchase each year.
- System-wide, 14% of almost 135 million eggs used across the US menu were cage-free.
- Panera remains committed to sourcing 100% cage-free in all Panera Bread US bakery-cafe food menus by 2020 and in all Panera Bread Canadian bakery-cafe food menus by 2025.

**Plant-Forward Offerings:** In recent years, Panera Bread has added plant-based proteins like edamame and organic quinoa to its pantry, so guests can eat well the way they want. Panera continues to trial new plant-based proteins, like falafel and tofu, to increase options for guests.

In addition, Panera Bread joined the Better Buying Lab—a project of the nonprofit organization World Resources Institute, which focuses on sustaining our planet's resources. The Better Buying Lab convenes companies, along with experts in marketing, consumer research, and behavioral economics, to design, test and scale initiatives that encourage increased consumption of plant-based foods. Panera Bread is testing language and marketing content that would invite people to try plant-based foods.

**Future Updates:** In an effort to consolidate our responsibility reporting efforts, we plan to publish our next progress report in mid-2019 as part of our 2017-2018 Panera Responsibility Report.